



empowering people. inspiring capabilities.

### Social Media Examples:

You can use the tools provided to create your own social media post along with directing donors to donate online by visiting <https://epicci.org/donate/> or adding the Facebook the donate button as mentioned above. Also when using social media don't forget to tag us @epiccentralillinois on Instagram or by using @EPIC on Facebook until we popup as an option.



EPIC

and by using the hashtag **#EPIC70kChallenge** (all one word, no spaces or special characters)

Here are four post templates you can use for your campaign. It's important to create ways for your connections to donate:

I'm honored to announce that I'm a Champion for EPIC. I believe a diagnosis is not an identity and am committed to investing in people with disabilities. To celebrate their 70<sup>th</sup> Anniversary I'm trying to raise \$1,000 in support. Won't you help me get to my goal?

#EPIC70kChallenge

Donate today by visiting <https://bit.ly/EPIC70Challenge> and selecting the 70<sup>th</sup> Anniversary – 70k Challenge. To give me credit for the gift check the Tribute box in my honor.

I'm investing in potential because I believe a diagnosis is not an identity. Join me in celebrating EPIC's 70<sup>th</sup> Anniversary by taking the #EPIC70kChallenge. Together we can elevate the voices, strengths, and positive contributions of people with disabilities. Help me reach my goal by visiting <https://bit.ly/EPIC70Challenge> and selecting the 70<sup>th</sup> Anniversary – 70k Challenge. To give me credit for the gift check the Tribute box in my honor.

From 1950 to today EPIC offers a range of personalized services. From certification classes and employment placement programs to community living and residential options they have many stories of empowering people. Whether providing services for a brief time as someone builds skills or over the course of a lifetime, if not EPIC, then who? #EPIC70KChallenge  
Make your donation today! Visit <https://bit.ly/EPIC70Challenge> and select the 70<sup>th</sup> Anniversary – 70k Challenge. To give me credit for the gift check the Tribute box in my honor.

\*use this if using one of the What's Your EPIC Story images

Put yourself in the shoes of someone with a disability. Who do you turn to for help and resources? For 70 years EPIC has been that organization for people with needs and their families. Help me ensure they are around for another 70 more. #EPIC70kChallenge Read more at <https://epicci.org/mystory/> and make your donation at <https://bit.ly/EPIC70Challenge> by selecting the 70th Anniversary – 70k Challenge. To give me credit for the gift check the Tribute box in my honor.

### **Email Example:**

Just like the letter except the formatting is up to you. If using Outlook for email, for example, you will want to insert images rather than just attaching them. You can do this by selecting insert on the top toolbar, selecting picture and then searching and selecting the image you want to use. It will place it right in the body of your email message and ensure the viewer sees it rather than having to open a file.

I'm excited to announce that I'm a Champion for EP!C and wanted to take this opportunity to share why I've decided to take their challenge.

[ insert personal story here. Whether blessed with not need EP!C services or thankful to have supports from EP!C for your family. Why are you passionate about our mission? ]

In honor of the 70 years of EP!C's unmatched services and programs I'm raising \$1,000 towards their \$70,000 goal to ensure more people with disabilities can thrive throughout their lifetime. EP!C, formally PARC, started empowering children to achieve their best back in 1950 all because parents wanted to prepare their child for success at a time when society deemed it impossible. Who doesn't want the best for their child?

From hiring a female Executive Director, to starting the nation's first Boy Scout troop for disabled boys, to piloting the first age 0-3 program in the state of Illinois and one of 10 in the nation, EP!C has a strong history of innovative and progressive programs. Some of those children are still receiving services today. Whether providing supports over the course of a lifetime for a brief time as someone builds skills EP!C is a unique resource in our community.

Every dollar counts when supporting their mission of enriching the lives of people with intellectual and developmental disabilities. When you make a donation with me we are investing in potential and saying to the world that you believe that a diagnosis is not an identity. Together we can elevate the voices, strengths, and positive contributions of people with disabilities.

Please consider helping me reach my goal of \$1,000 by visiting <https://bit.ly/EPIC70Challenge> and selecting the 70<sup>th</sup> Anniversary – 70k Challenge. To give me credit for the gift check the Tribute box in my honor.