



# SPONSORSHIP *Packages*

*New Chef*

New Sponsorship Horizons.

**MARCH 8<sup>TH</sup>, 2024**

# Welcome

## Meet Chef David Rose!

You may have seen him in action on one of his many daytime TV cooking segments, competing on Food Network Star, or at a prestigious national food and wine event across the country. But one thing is for certain; whenever Chef David Rose is around... you'll find plenty of great food and laughter! Born in New Jersey to two chef parents, David always had an adventurous, curious, and diverse palate. If it smelled good and looked good, chances are it would get eaten.

Like a truffle pig, he sniffed out his culinary interests, and it led him to Le Cordon Bleu College of Culinary Arts in Atlanta, Georgia, where he ultimately settled for the last 20 years. He identifies as a Southern chef, but also creatively reinterprets classic Southern fare by incorporating the refinement of his French culinary training, along with his signature bold flavors and the occasional flair from his family's Jamaican recipes. Cooking and eating is David's life...literally!

Chef Rose is a Food Network/TV personality, cookbook author of "EGGin': David Rose Cooks on the Big Green Egg", Omaha Steaks Executive Chef/Spokesperson, and serves as a national brand ambassador for Big Green Egg.

Rose appeared as a finalist on Food Network Star (Season 13), cooking head-to-head with Bobby Flay and fielding praise from Giada de Laurentiis. Chef David Rose regularly appears on Food Network, Good Morning America, The Today Show, Home & Family, Steve Harvey Show, EXTRA TV, Tamron Hall, Dr. Oz, and various national morning shows. As well as being featured in Rachael Ray, Forbes, and Essence magazines.

As a special events chef and culinary content creator, Chef David Rose works with many high-profile brands and professional clientele. Outside of the kitchen, he continues to draw culinary inspiration from his travels.

**“Food is life... It not only feeds the body, but it nourishes the soul. To know me is to taste my cooking.”**



# Sponsorship

## Presenting sponsor

**\$15,000**

### Benefits include:

- Company listed as Presenting Sponsor
- 16 reservations to Bon Appétit
- 16 reservations to VIP pre-event with David Rose
- 2 seats to a private Welcome Dinner for David Rose on Wednesday, March 7<sup>th</sup>
- 30-60 second Bon Appétit Event Welcome Video
- Presenting Sponsor Recognition during the event
- Recognition on EPIC website and social media sites
- Featured in our Social Media Spotlight 4 times
- Full-page, color ad prominently placed in the program and recognition in EPIC newsletter
- Logo displayed on mobile bidding platform

## Platinum sponsor

**\$10,000**

### Benefits include:

- Company listed as Platinum Sponsor
- 10 reservations to Bon Appétit
- 10 reservations to VIP pre-event with David Rose
- 2 seats to a private Welcome Dinner for David Rose on Wednesday, March 7<sup>th</sup>
- Platinum Sponsor Recognition during the event
- Recognition on EPIC website and social media sites
- Featured in our Social Media Spotlight 3 times
- Full-page, color ad in program and recognition in EPIC newsletter
- Logo displayed on mobile bidding platform

If sponsorship confirmation is received by December 31, 2023, corporate logo will be featured on back of invitation

## Diamond sponsor

**\$7,500**

### Benefits include:

- Company listed as Diamond Sponsor
- 10 reservations to Bon Appétit
- 10 reservations to VIP pre-event with David Rose
- Diamond Sponsor Recognition during the event
- Recognition on EPIC website and social media sites
- Featured in our Social Media Spotlight 2 times
- Full-page, color ad in program and recognition in EPIC newsletter
- Logo displayed on mobile bidding platform

# Sponsorship

## Emerald sponsor

\$5,000

### Benefits include:

- Company listed as Emerald Sponsor
- 8 reservations to Bon Appétit
- 8 reservations to VIP pre-event with David Rose
- Emerald Sponsor Recognition during the event
- Recognition on EPIC website and social media sites
- Featured in our Social Media Spotlight
- Half-page, color ad in program and recognition in EPIC newsletter
- Logo displayed on mobile bidding platform

## Ruby sponsor

\$3,000

### Benefits include:

- Company listed as Ruby Sponsor
- 4 reservations to Bon Appétit
- 4 reservations to VIP pre-event with David Rose
- Ruby Sponsor Recognition during the event
- Recognition on EPIC website and social media sites
- Quarter-page, color ad in program and recognition in EPIC newsletter
- Logo displayed on mobile bidding platform

## Sapphire sponsor

\$1,500

### Benefits include:

- Company listed as Sapphire Sponsor
- 4 reservations to Bon Appétit
- Sapphire Sponsor Recognition during the event
- Recognition on EPIC website and social media sites
- Quarter-page, black and white ad in program and recognition in EPIC newsletter
- Logo displayed on mobile bidding platform

## Pearl sponsor

\$600

### Benefits include:

- Company listed as Pearl Sponsor
- 2 reservations to Bon Appétit
- Pearl Sponsor Recognition during the event
- Recognition on EPIC website and social media sites
- Quarter-page, black and white ad in program and recognition in EPIC newsletter
- Logo displayed on mobile bidding platform

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