



SPONSORSHIP — **PACKAGES** —

MARCH 19, 2026

New Year, New EP!C Chef!

WELCOME

MEET CHEF LEAH COHEN!

Leah Cohen is a renowned chef, owner of the highly acclaimed New York City restaurant Pig & Khao, and author of the cookbook *Lemongrass & Lime*, published in 2020. She gained recognition as a TV personality, getting her breakthrough on Bravo's hit show "Top Chef," and has since appeared on various Food Network shows including "Beat Bobby Flay," "Guy's Grocery Games," and "Tournament of Champions."

Early in her career, Cohen honed her skills in Michelin-starred establishments while working alongside some of the world's most esteemed chefs. Her Filipino heritage and regular visits to the region heavily influence her cooking style, which combines authentic Southeast Asian flavors with classical Western techniques.

" I'm excited to create a menu for the 15th annual Bon Appétit, which wouldn't be what it is without your sponsorship, so let's make this year the biggest and best one yet! "

-Chef Leah Cohen

In 2012, Cohen opened the intimate Pig & Khao on the Lower East Side, a 74-seat restaurant that has garnered praise from reputable sources such as The New York Times, New York Magazine, and The Huffington Post.

Beyond her success on Food Network, Cohen also appears as a culinary expert on popular morning shows like "The TODAY Show" and "Good Morning America." She has also showcased her talents on seasons 1 and 2 of PBS's "Great American Chef."

We are so happy to welcome her as our new Chef for Bon Appétit 2026! Come hungry!



SPONSORSHIP

PRESENTING sponsor

\$15,000

BENEFITS INCLUDE:

- Company listed as Presenting Sponsor
- 16 reservations to Bon Appétit
- 16 reservations to VIP pre-event with Leah Cohen
- 2 seats to a private Welcome Dinner for Leah Cohen on Wednesday, March 18th
- 30-60 second Bon Appétit Event Welcome Video
- Presenting Sponsor Recognition during the event
- Recognition on EP!C website & social media sites
- Featured in our Social Media Spotlight 4 times
- Full-page, color ad prominently placed in the program and recognition in EP!C newsletter
- Logo displayed on mobile bidding platform

PLATINUM sponsor

\$10,000

BENEFITS INCLUDE:

- Company listed as Platinum Sponsor
- 10 reservations to Bon Appétit
- 6 reservations to VIP pre-event with Leah Cohen
- 2 seats to a private Welcome Dinner for Leah Cohen on Wednesday, March 18th
- Platinum Sponsor Recognition during the event
- Recognition on EP!C website & social media sites
- Featured in our Social Media Spotlight 3 times
- Full-page, color ad in program & recognition in EP!C newsletter
- Logo displayed on mobile bidding platform

DIAMOND sponsor

\$7,500

BENEFITS INCLUDE:

- Company listed as Diamond Sponsor
- 10 reservations to Bon Appétit
- 6 reservations to VIP pre-event with Leah Cohen
- Diamond Sponsor Recognition during the event
- Recognition on EP!C website & social media sites
- Featured in our Social Media Spotlight 2 times
- Full-page, color ad in program & recognition in EP!C newsletter
- Logo displayed on mobile bidding platform

If sponsorship confirmation is received by December 31, 2025,
corporate logo will be featured on back of invitation

SPONSORSHIP

EMERALD sponsor

\$5,000

BENEFITS INCLUDE:

- Company listed as Emerald Sponsor
- 8 reservations to Bon Appétit
- 4 reservations to VIP pre-event with Leah Cohen
- Emerald Sponsor Recognition during the event
- Recognition on EP!C website & social media sites
- Featured in our Social Media Spotlight
- Half-page, color ad in program & recognition in EP!C newsletter
- Logo displayed on mobile bidding platform

RUBY sponsor

\$3,000

BENEFITS INCLUDE:

- Company listed as Ruby Sponsor
- 4 reservations to Bon Appétit
- Ruby Sponsor Recognition during the event
- Recognition on EP!C website & social media sites
- Half-page, color ad in program & recognition in EP!C newsletter
- Logo displayed on mobile bidding platform

SAPPHIRE sponsor

\$1,500

BENEFITS INCLUDE:

- Company listed as Sapphire Sponsor
- 4 reservations to Bon Appétit
- Sapphire Sponsor Recognition during the event
- Recognition on EP!C website & social media sites
- Quarter-page, black & white ad in program & recognition in EP!C newsletter
- Logo displayed on mobile bidding platform

PEARL sponsor

\$600

BENEFITS INCLUDE:

- Company listed as Pearl Sponsor
- 2 reservations to Bon Appétit
- Pearl Sponsor Recognition during the event
- Recognition on EP!C website & social media sites
- Quarter-page, black & white ad in program & recognition in EP!C newsletter
- Logo displayed on mobile bidding platform

Individual sponsorship opportunities are also available. If you're interested in receiving personal recognition through a similar opportunity, please contact Cara Domaszewicz at cdomaszewicz@epicci.org for more details.

epicci.org

